

# Mu Chanjun

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## Education

**City University of Hong Kong**- School of Creative Media

- PhD (Research Direction: Film Making and Researching), August 2020 (expected)

**Tongji University** - School of Art & Media

- Master of Design (Research Direction: Film Making and Researching), March 2017 (expected)

**Communication University of China** - Department of Literature

- Bachelor of Chinese Language and Literature, July 2014
- (Double Degree) Bachelor of TV Editing and Directing, July 2014

**Technical University of Berlin / Humboldt-University of Berlin** - Faculty of Humanity / Institution of American and English Study

- Exchange student in TU-Berlin, Major in Art Science and Art Technology, March-October 2016
- Visiting student in Humboldt-University of Berlin, March-October 2016

## Research Experience

**Methodological Research and Practical Innovation of Interactive Documentary, From 2015:** Member

(A national project supported by National Planning Office of Philosophy and Social Science. More details about the project: <http://www.china-interact.org/>)

- Research the narrative of interactive documentaries and now is writing a scholarly monograph that will be published as an outcome of this project.
- Create short interactive documentaries to explore the methodology of narrative.

**2013-2014: Research and Innovation of an Urban Cultural Heritage: Beijing Traditional Shops' Advertising Sign-** Person In Charge

(Supported by Ministry of Education of P.R. China. One national project of 2013-2014 National Undergraduates Innovative Training and Entrepreneurship Program)

- Led a group to research the visual culture, conservation of cultural heritage, and possible use traditional shop's advertising sign in creative industry of Beijing.
- Wrote a research report and published it on academic journal.
- Created an E-map of Beijing traditional shop's advertising sign, exploring a way of using modern technology to protect and innovate traditional urban culture heritage.

**Publications** - 8 Chinese academic papers

- *Research Report of an Urban Cultural Heritage: Beijing Traditional Shops' Advertising Sign*, Literature Life, ISSN1005-5312, 2014.
- *Play the Symphonies of Chinese Contemporary Avant-Garde Drama: the "Polyphony" Skills in Gao Xingjian's Drama Works*, Chinese Artists (ISSN: 1006-3978), 2016.
- *Emerging Advertising Strategy in Chinese New Media Drama: The Artworks of Unimedia Company for Example*, Home Drama (ISSN: 1007-0125), 2016.
- *The Metaphor of Nara: The Female Characters' "Leave" and "Return" in Cao Yu's Early Drama Works*, Qing Chun Sui Yue (ISSN: 1007-5070), 2013.
- *Introduction to Lao Zi's Philosophy [About Water](#)*, Kewai Yuwen (ISSN: 1672-0490), 2013.
- *Missing Tears and Adrift Soul: A Discussion About Lin Daiyu's Illness*, Jian Nan Literature (ISSN: 1006-026X), 2013.
- *A Criticism About the Comment of Ancient Chinese Poet Ji Kang in the Book "Critique of Poetry"*, Qun Wen Tian Di (ISSN: 1009-6302), 2013.
- *The Mirroring Effect Between Film Language and Peking Opera Culture in the Narrative of Movie "Farewell to My Concubine"*, Social Science (Chinese Journal of science and technology), (ISSN 1673-176X), 2016.

## Awards and Honors

### Scholarships

- 2015-2016 China National Scholarship for Postgraduates, awarded by Ministry of Education of the People's Republic of China (1%)
- 2014 China National Scholarship for Postgraduates, awarded by Ministry of Education of the People's Republic of China (1%)
- 2011-2012 China National Scholarship for Undergraduate Students, awarded by Ministry of Education of the People's Republic of China (0.2%)
- 2010-2011 China National Scholarship for Undergraduate Students, awarded by Ministry of Education of the People's Republic of China (0.2%)

(China National Scholarship is the highest level of scholarship established by Chinese government)

### Awards

- 2015 The 1st Shanghai Entrepreneurship Movie Script Contest, Outstanding Script.
- 2014 Title of Honorable Graduate, Awarded by Communication University of China
- 2014 Drama Writing Contest of China-Italy Cross-culture Communication Project, Second Prize

### Other Activities

- 2015 Director of Publicity Department, Graduate Students Union of Tongji University
- 2015 Official Documentary of Tongji University : *One Day in Tongji*, Editing and Planning
- 2010-2013 Wen Yuan Drama Society of Communication University of China, Chief Director and Playwright
- 2011-2013 Campus Magazine of CUC: *Jia Yan Jia Yu*, Subeditor and Columnist

## Working Experience

**Enterprise PR Assistant** (Internship) - Beijing Unimedia Film Company Limited, Marketing Department, Beijing, 2014/03 -2014/06.

- Make promoting plans and write promoting articles for company's web-drama projects: *Surprise, Yes Boss!*, *She Knows*, etc.

**Web Editor** (Internship) - Tencent Computer System Company Limited, Tencent Micro-Blog Business Unit, Beijing, 2012/06 -2012/08,

- Manage and operate daily content of the micro blog, and participate in the public service activity: Xingzhewujiang of Tencent micro-blog.

## **Other Skills & Abilities**

- Proficient in script writing, filmmaking, play directing, painting, graphic designing, choral conducting.
- Strong responsibility and leadership in team work, capable of independent thinking, good at communicating and cooperating with people.
- Computer Skills: Photoshop/Premiere/Final Cut/Audition/SPSS/Indesign/Iebook/HTML5